



NEWSLETTER PRODUCTION INTERNSHIP

ORONO • ME

BAR HARBOR • ME

Acadia Mountain Guides, Inc. offers a number of internship opportunities for qualified college and high school students interested in retail business management, marketing, website management, climbing instruction, outdoor leadership and guide service operations. Yes, we are still a place where you can do it all! You will be making real decisions with real consequences. You will be expected to be very motivated, a solid self-starter, detail oriented and willing to work a full schedule. In return, you take home many new skills, experiences and insights that will prove beneficial throughout your career.

Alpenglow Adventure Sports, founded in 1986, is a division of Acadia Mountain Guides, Inc. Alpenglow is a true outdoor and mountaineering store that maintains the flavor and tradition of a classic mountain shop run by active alpinists and outdoor enthusiasts. We sell what we know and we want shopping to be fun and educational.

Newsletter Production Internship

Based in Orono or Bar Harbor, Maine, the Newsletter Production Intern will be tasked with developing monthly newsletters and promotional calendars for Acadia Mountain Guides and Alpenglow Adventure Sports.

This is an unpaid internship requiring 8 to 40 hours per week commitment and may be done during the day or evening. The schedule and length of internship is flexible. Students must be able to receive educational credit OR provide proof of the educational benefit for their internship experience from their high school/University department/counselor.

Responsibilities

- Develops a monthly electronic newsletter for climbing school and for outdoor retail store. Newsletter promotes upcoming programs, sales events, and includes educational information.
- Selects and edits photos for newsletters
- Writes and solicits short articles for newsletters
- Distributes newsletter via I Contact media.
- Cleanses and updates contact information.

Internship Requirements:

The Newsletter Production intern must be organized and super attentive to detail. Familiarity with newsletter formatting and photo editing on Macs is needed alongside solid, efficient writing skills. A good grasp of the English language and grammar is required.

To Apply:

Complete our application (available at acadiamountainguides.com) and return it electronically with a letter of interest and resume to Jon Tierney (climb@acadiamountainguides.com). The first step in getting your internship is following these directions well.